

By agreement of the Board of Directors of **KIMBERLY-CLARK DE MÉXICO, S.A.B. DE C.V.** (the "Company"), taken at its meeting held on February 13, 2018, the shareholders of the Company are summoned to the Ordinary and Extraordinary Annual General Meeting, which will be held on March 1, 2018, at 11:00 am, on the tenth floor of the building located at Jaime Balmes No. 8, corner with Av. Ejercito Nacional, CP 11510, Mexico City, to address the issues contained in the following:

### **A G E N D A**

- I. Presentation and, if appropriate, approval of the report of the General Director prepared in accordance with article 172 of the General Corporations Law (*Ley General de Sociedades Mercantiles*), together with the report of the external auditor, regarding the operations and results of the Company for the fiscal year ended on December 31, 2017, as well as the opinion of the Board of Directors on the content of said report; presentation and, where appropriate, approval of the report of the Board of Directors referred to in article 172, paragraph b) of the General Corporations Law (*Ley General de Sociedades Mercantiles*), which contains the main accounting policies and criteria and information followed in the preparation of the Company's financial information; presentation and, where appropriate, approval of the Financial Statements of the Company as of December 31, 2017, and application of the results for the year; presentation and, where appropriate, approval of the report regarding compliance with the tax obligations charged to the Company; presentation and, if appropriate, approval of the annual report on the activities carried out by the Audit and Corporate Practices Committee. Resolutions in this regard.
- II. Appointment and / or ratification of the members of the Board of Directors, owners and alternates, as well as the Chairman of the Audit and Corporate Practices Committee and Secretary of the Board of Directors; qualification on the independence of the members of the Board of Directors of the Company, pursuant to the provisions of article 26 of the Securities Market Law (*Ley del Mercado de Valores*). Resolutions in this regard.
- III. Remuneration to the members of the Board of Directors and of the different Committees, Owners and Alternates, as well as to the Secretary of the Board of Directors of the Company. Resolutions in this regard.
- IV. Presentation and, if applicable, approval of the report of the Board of Directors on the Company's policies regarding the acquisition of its own shares and, where applicable, their placement. Resolutions in this regard.

- V. Presentation and, if applicable, approval of a proposal by the Board of Directors to pay in cash the amount of \$ 1.58 M.N. (one peso 58/100 MXN) per share, to each of the ordinary, nominative shares, without expression of nominal value, in circulation of Series "A" and "B", by means of a cash refund for capital reduction, through 4 (four) exhibitions, each one of \$ 0.395 MXN per share, on April 5, July 5, October 4 and December 6, 2018. Resolutions in this regard.
- VI. Proposal of resolutions with respect to the modifications to the Fifth Article of the Company Bylaws, in order to reflect the modifications of the share capital pursuant to the resolutions adopted by this Assembly. Resolutions in this regard.
- VII. Designation of delegates who formalize and comply with the resolutions adopted by the Ordinary and Extraordinary Annual General Meeting of Shareholders.

To be entitled to the Meeting, shareholders must deposit their share certificates in the offices of the Company, located at Jaime Balmes Street No. 8, tenth floor corner with Av. Ejército Nacional, C.P. 11510, Mexico City, or, in S.D. Indeval Institución para el Depósito de Valores, S.A. de C.V., or in a credit institution, national or foreign, and submit to the Company the corresponding deposit receipt, no later than the business day prior to the date of the Assembly and obtain from the Company the admission pass and the forms that, to be represented in the Assembly, the shareholders may use in terms of article 49 fraction III of the Securities Market Law (*Ley del Mercado de Valores*), which, together with the information and documents related to each of the points established in the Order of the Day, they will be at your disposal through the Indeval Institución para el Depósito de Valores, S.A. de C.V., or directly at the offices of the Company indicated above, free of charge and immediately from the publication of this call. The time to deposit the shares, receive the admission card and obtain the documentation related to the items on the Agenda, together with the forms, will be from 10:00 a.m. to 5:00 p.m., from Monday to Friday.

The Stock Exchange and custody institutions are reminded that they must present a list containing the name, address, nationality of the shareholders and number of shares they represent.

Mexico City, February 14, 2018.

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Alberto G. Saavedra O.  
Secretary of the Board of Directors  
Kimberly Clark de México, S.A.B. de C.V.